

**Press contact:**

Gunilla Resare

Tel: +4 724127079

E-mail: [gunilla.resare@capgemini.com](mailto:gunilla.resare@capgemini.com)**Press contact:**

Arnaud Malherbe

Tel: +33 (0)1 61 62 87 73

E-mail: [Arnaud.malherbe@3ds.com](mailto:Arnaud.malherbe@3ds.com)

## **Dassault Systèmes and Capgemini partner to bring integrated home planning solutions to the consumer goods & retail industry**

***Solutions combine Dassault Systèmes' Homebyme application and Capgemini's systems integration***

**Paris, November 22, 2017 – [Capgemini](#) and [Dassault Systèmes](#) today announced a technology and services partnership to deliver new cross-channel design solutions to the consumer goods and retail industry. With the systems integration and consulting support of Capgemini, companies in Germany, Sweden and France will now be able to create engaging home planning experiences for their consumers by deploying, operating and customizing [Homebyme](#), Dassault Systèmes' immersive and interactive 3D experience application to imagine and manage the home environment.**

Consumer goods and retail companies are seeking new ways to engage consumers in a competitive marketplace while navigating the disruptive changes that digitalization brings to the industry. Seamless, personalized experiences that leverage advanced technologies to appeal to individual tastes, preferences and shopping habits can differentiate a brand and fortify its relationship with consumers.

The partnership between Capgemini and Dassault Systèmes will enable furniture, appliance, home improvement, hardware, plus other brands and retailers to transform the way in which their customers design, plan and realize home furnishing and interior decoration projects.

Dassault Systèmes will provide Homebyme, which leverages [3DVIA](#) applications powered by its 3DEXPERIENCE platform, to create the virtual mock-up of a home, while Capgemini will take on the integrator role with its extensive expertise in consumer goods and retail, systems integration, demand generation and sales planning, solution support, global and system architecture, modelling and simulation, complex system project management and connectivity.

*"We are proud to partner with Dassault Systèmes to deliver new solutions to our clients in the Retail and Consumer Goods industry and beyond," said Anil Agarwal, COO of Capgemini in Sweden and Head of Capgemini in Norway. "Working together, we will offer our clients inspiring and innovative solutions in design and visualization that they can pass onto their customers."*

*"Customization transforms a house into a home. For many consumers, selecting the ideal flooring, the curtains that let in the most light, or the perfect table for a small corner are major decisions that can benefit from virtual exploration and experimentation," said Vincent Picou, CEO, 3DVIA, Dassault Systèmes. "Capgemini is a globally-recognized leader in retail transformation. Our partnership will extend and enhance the deployment of Homebyme across consumer goods and retail channels, and support the industry's efforts to bring new virtual experiences to a greater number of consumers."*

### **About Dassault Systèmes**

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes' collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 220,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit [www.3ds.com](http://www.3ds.com).

3DEXPERIENCE, the Compass logo and the 3DS logo, CATIA, SOLIDWORKS, ENOVIA, DELMIA, SIMULIA, GEOVIA, EXALEAD, 3D VIA, BIOVIA, NETVIBES and 3DEXCITE are registered trademarks of Dassault Systèmes or its subsidiaries in the US and/or other countries.

### **About Capgemini**

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2016 global revenues of EUR 12.5 billion.

Visit us at [www.capgemini.com](http://www.capgemini.com). *People matter, results count.*