



MEYER WERFT Selects Dassault Systèmes V6 Solution and IBM to Implement Next Generation Shipbuilding PLM

Hannover, Germany – March 3, 2010 – [Dassault Systèmes](#) (DS) (Euronext Paris: #13065, DSY.PA), a world leader in 3D and Product Lifecycle Management (PLM) solutions, and IBM (NYSE: IBM) announced today that MEYER WERFT, one of the world's leading cruise ship builders, has selected the Dassault Systèmes V6 PLM platform for collaborative product development. IBM Global Business Services (GBS) will provide transformation consulting, implementation and integration services to improve time, quality and cost in the yard's engineering and manufacturing processes.

MEYER WERFT is one of the leading cruise ships builders with customers from all over the world. Since its foundation in 1795, six generations of the Meyer family have established the company's excellent reputation as a builder of special-purpose ships such as car and passenger ferries, gas tankers, and luxury cruise vessels. Building cruise ships requires the management of more than 10 million different parts in design and production logistics. This puts exceptionally high requirements on the features and performance of a PLM system, as compared to other industries.

MEYER WERFT has been looking for a next-generation Product Lifecycle Management solution that would support growing efficiency in design and production, and boost its ability to innovate and manage the increasing complexity of luxury cruise ships.

Already a leading user of Dassault Systèmes' CATIA shipbuilding solution, MEYER WERFT conducted an extensive benchmark, beginning in 2009, and selected Dassault Systèmes V6 platform and IBM GBS expertise for consulting, implementation and integration of the new PLM platform. IBM will be partner for definition and design of process of all development projects of MEYER WERFT.

"In order to stay the most innovative and efficient shipyard in the world, PLM is a key enabler for us allowing us to manage the increasing complexity of our ships in more effective ways " said Lambert Kruse, Managing Director, MEYER WERFT. "Our decision for the V6 solution was based on several key factors, including its powerful combination of 3D and PLM infrastructure, as well as IBM's and DS's commitment to partnership and openness."

IBM Global Business Services is MEYER WERFT's Partner to leverage the business potential of V6 PLM in the MEYER WERFT process and IT landscape. Therefore IBM GBS will be responsible for the project management as well as the organizational change management. Furthermore IBM consultants will design a sustainable architecture for an efficient integration of V6 PLM with the existing application and process environment based on long term experiences in the service oriented architecture (SOA) together with MEYER WERFT. With V6, MEYER WERFT will be able to provide to a broad internal audience an intuitive online access to the comprehensive 3D definition and product data of their ships in design and production.

“We are happy to continue our successful long term relationship with MEYER WERFT. Consulting services play a crucial role in today’s challenging PLM programs.” said Martin Jetter, General Manager IBM Germany. “IBM is positioned excellently to support MEYER WERFT in this business critical transformation project with long term customer insight and strong process and technology capabilities in the PLM space.”

“We are very happy to be MEYER WERFT’s partner for their next-generation PLM implementation. We both believe that long term partnership creates mutual values” said Bernard Charlès, President and CEO, Dassault Systèmes. «MEYER WERFT builds magnificent and highly complex ships, involving uniquely skilled and knowledgeable people from design to construction and delivery, in a wide variety of disciplines. With V6 PLM, we provide a new level of ease of use, and wider discipline coverage, making it possible to collaborate with 3D Lifelike experiences, and therefore improve quality of understanding and communication for all actors involved”.

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About MEYER WERFT

Founded in 1795, Papenburg-based MEYER WERFT GmbH has meanwhile been owned by the sixth generation of the Meyer family. This well-established company has some 2,500 employees. MEYER WERFT’s extensive production program covers a wide range of ship types, from cruise ships, gas tankers, livestock carriers to car and passenger ferries. In order to stay successful in worldwide competition, production technology has been continuously extended. Today, MEYER WERFT has the most modern production premises in the shipbuilding industry. For more information go to www.meyerwerft.com

About Dassault Systèmes

As a world leader in 3D and Product Lifecycle Management (PLM) solutions, Dassault Systèmes brings value to more than 115,000 customers in 80 countries. A pioneer in the 3D software market since 1981, Dassault Systèmes develops and markets PLM application software and services that support industrial processes and provide a 3D vision of the entire lifecycle of products from conception to maintenance to recycling. The Dassault Systèmes portfolio consists of CATIA for designing the virtual product - SolidWorks for 3D mechanical design - DELMIA for virtual production - SIMULIA for virtual testing - ENOVIA for global collaborative lifecycle management, and 3DVIA for online 3D lifelike experiences. Dassault Systèmes’ shares are listed on Euronext Paris (#13065, DSY.PA) and Dassault Systèmes’ ADRs may be traded on the US Over-The-Counter (OTC) market (DASTY). For more information, visit <http://www.3ds.com>.

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About IBM

For more information, visit <http://www.ibm.com>

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