

Dassault Systèmes Honored with France-Korea Business Award

- **Korea International Trade Association recognizes Dassault Systèmes' commitment to initiatives transforming the Korean economy**
- **Award presented at France-Korea Business Leaders Summit in Paris in the presence of President Moon Jae-in of the Republic of Korea**
- **Dassault Systèmes closely collaborates with Korea's academic, industrial and research networks to foster sustainable innovation in the country**

VELIZY-VILLACOUBLAY, France — October 16, 2018 — [Dassault Systèmes](#) (Euronext Paris: #13065, DSY.PA) today announced that it was presented with the France-Korea Business Award by the [Korea International Trade Association](#). The award recognizes Dassault Systèmes' commitment to innovation and job creation initiatives in Korea that are helping to transform the country's economy.

The award ceremony took place during the France-Korea Business Leaders Summit in Paris in the presence of Moon Jae-in, President of the Republic of Korea. The summit, hosted by the Korea International Trade Association and MEDEF International, assembled 200 people from government and industry in both countries to showcase successful examples of economic collaboration and explore future opportunities.

"We are honored to receive this award from the Korea International Trade Association in the presence of other members of the French-Korean business community," said Florence Verzelen, Executive Vice President, Industry Solutions, Field Marketing, Global Affairs, Dassault Systèmes. "Korea has been the source of influential designers, thinkers and innovators, and is home to many of the world's most successful industrial companies. We are proud to play a role in ushering in an Industry Renaissance in Korea. The 3DEXPERIENCE platform can impact and empower innovators at every level – from students to established corporations."

With offices in Seoul since 1997 and hundreds of employees, Dassault Systèmes closely collaborates with industrial, academic and research networks in Korea to support digital transformation across the country. Its digital applications are used by 11,000 Korean industrial companies such as Doosan Infracore, Hynix, Hyundai Heavy Industries, Hyundai Motor Company, KAI, LG Electronics, POSCO, Samsung Display, Samsung Electronics, and STX.

Dassault Systèmes is also actively involved in startup initiatives where its 3DEXPERIENCE platform can be used for discovering and nurturing young talent who can contribute to sustainable innovation in Korea. These include collaborations with InnoDesign on the 3DEXPERIENCE Lab dedicated to nurturing disruptive projects, and on the "Design 2020" project to train and support the leaders of the next generation of design. The company has also engaged in academic collaborations with Sogang University to accelerate the development of mobility assistive robots,

and the Haedong Idea Factory at the Seoul National University's College of Engineering to cultivate student entrepreneurship.

In parallel, Dassault Systèmes supports a number of local social initiatives by offering 3D design training as part of vocational programs to help talent join or reenter the Korean workforce with skills that are sought after by today's industry.

“France has a strong position in basic research and source technology. It is very likely that trade and investment will continue to expand as a cooperative partner,” said Youngju Kim, chairman of the Korea International Trade Association. “In addition, Dassault Systèmes’ world-class technology for Industry and Smart City solutions will be more active in Korea’s industrial sector and startups.”

Social media:

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For more information:

Dassault Systèmes’ 3DEXPERIENCE platform, 3D design software, 3D Digital Mock Up and Product Lifecycle Management (PLM) solutions: <http://www.3ds.com>

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About Dassault Systèmes

Dassault Systèmes, the 3DEXPERIENCE Company, provides business and people with virtual universes to imagine sustainable innovations. Its world-leading solutions transform the way products are designed, produced, and supported. Dassault Systèmes’ collaborative solutions foster social innovation, expanding possibilities for the virtual world to improve the real world. The group brings value to over 220,000 customers of all sizes, in all industries, in more than 140 countries. For more information, visit www.3ds.com.

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