

CAPITAL MARKETS DAY 2023





Pascal DALOZ Deputy CEO & Chief Operating Officer





METAMORPHOSIS IN THE 3 SECTORS OF THE ECONOMY

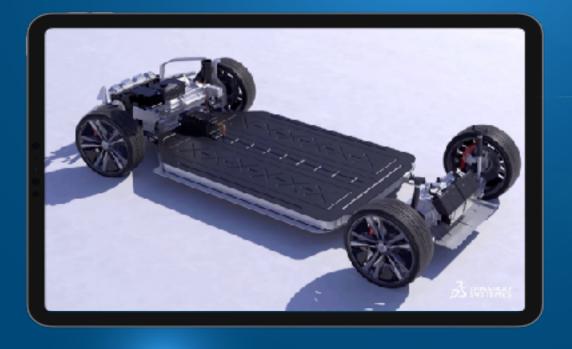




METAMORPHOSIS

FROM MOBILITY...







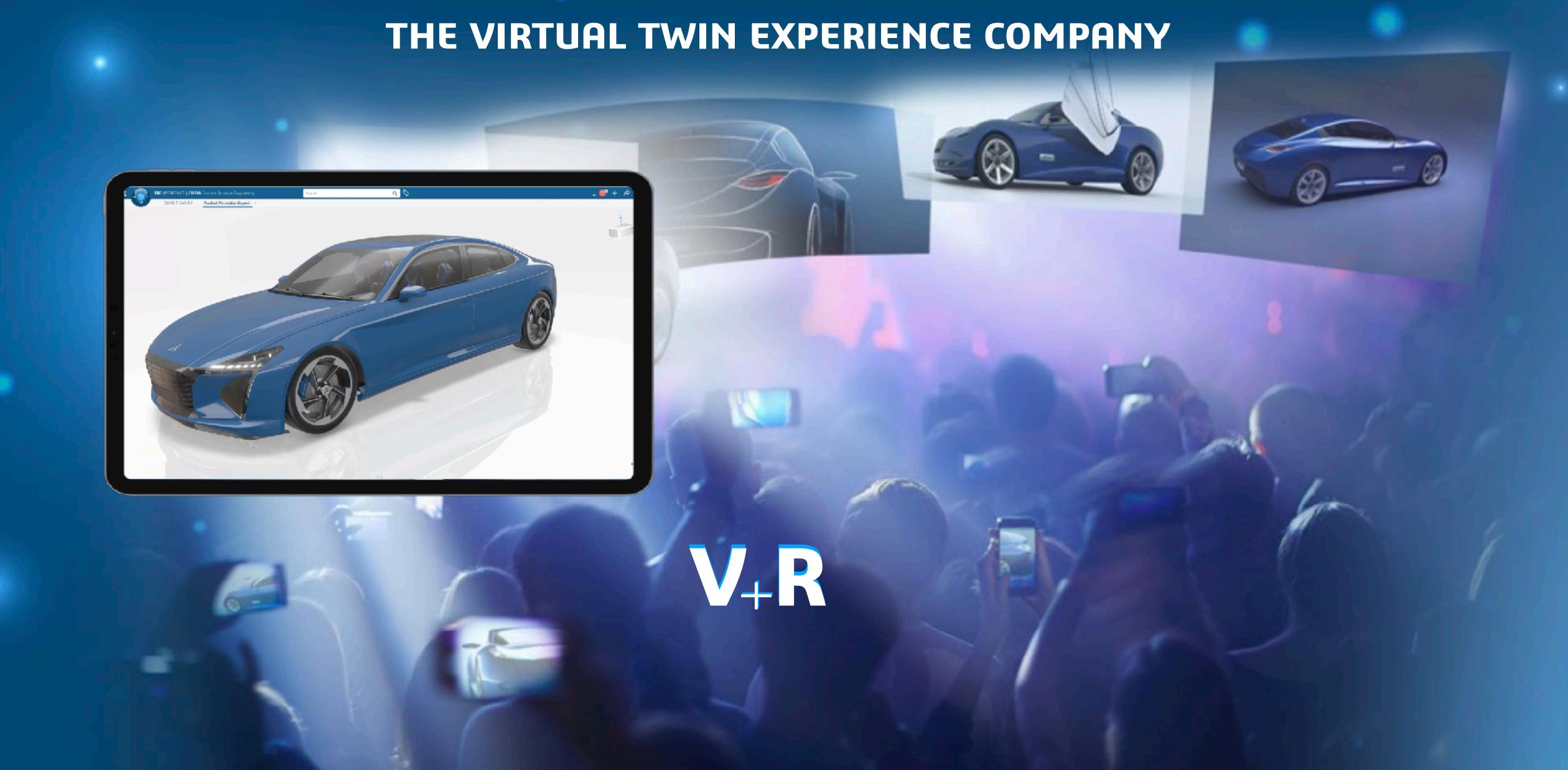


METAMORPHOSIS

FROM LIFESTYLE... ...TO HEALTHCARE @asics.









FROM THINGS TO LIFE: NEXT GENERATION PRODUCT LIFECYCLE MANAGEMENT LIFE OF THE THINGS



SPIRAL OF

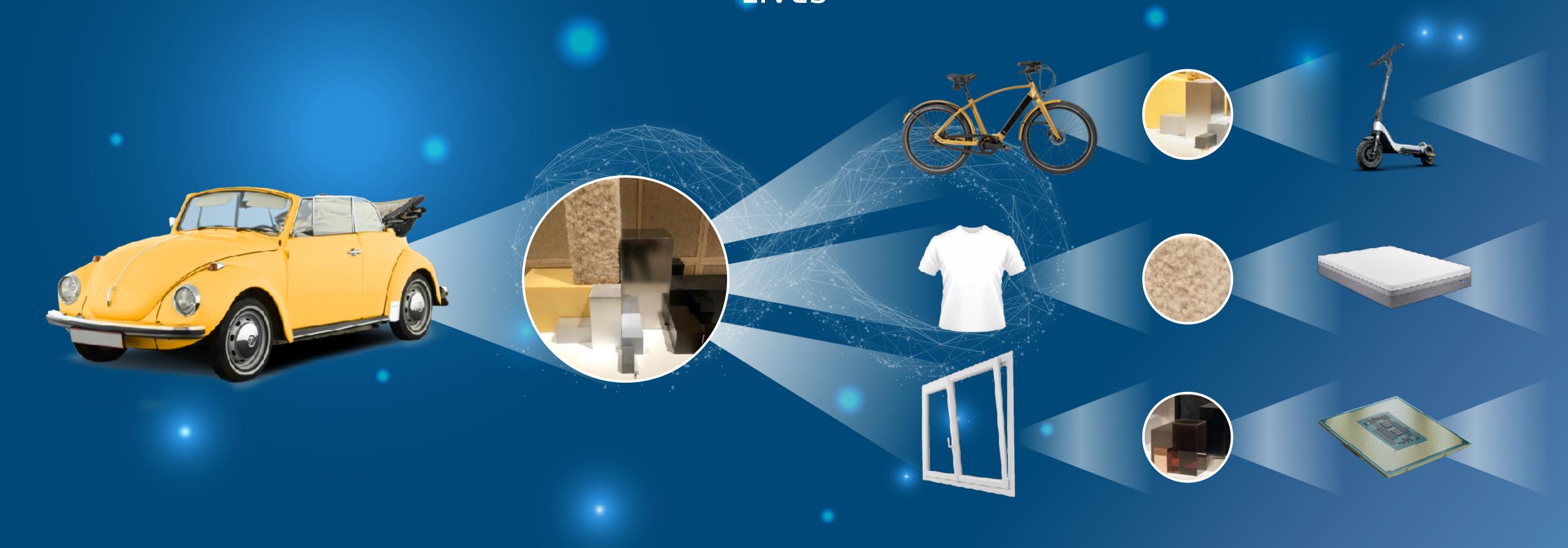
INNOVATION

SPIRAL OF

EXPERIMENTATION



FROM THINGS TO LIFE: NEXT GENERATION PRODUCT LIFECYCLE MANAGEMENT OF MULTIPLE LIVES







SOFTWARE-DEFINED EXPERIENCE: HUMAN-CENTERED GENERATIVE EXPERIENCES

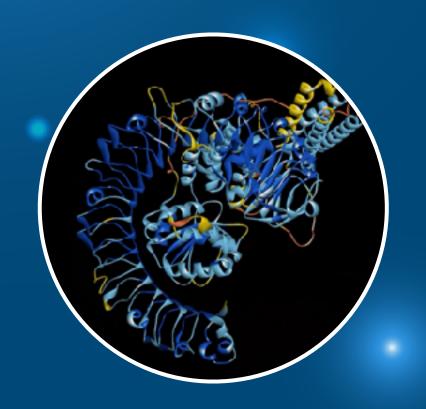


Empowering individuals with higher level of experiences

SYNTHESIS







Open the imagination to the new possible SPACE OF POSSIBILITIES



EXPERIENCE AS A SERVICE NEW VALUE EQUATIONS





EXPERIENCE AS A SERVICE

POWER OF NUMBERS



3DEXPERIENCE PLATFORM

BRAND APPS



























PROFESSIONAL



REDIFINING OUR REACH





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