# $i^{i}$ **3D** V<sub>+</sub>R **3DEXPERIENCE**®

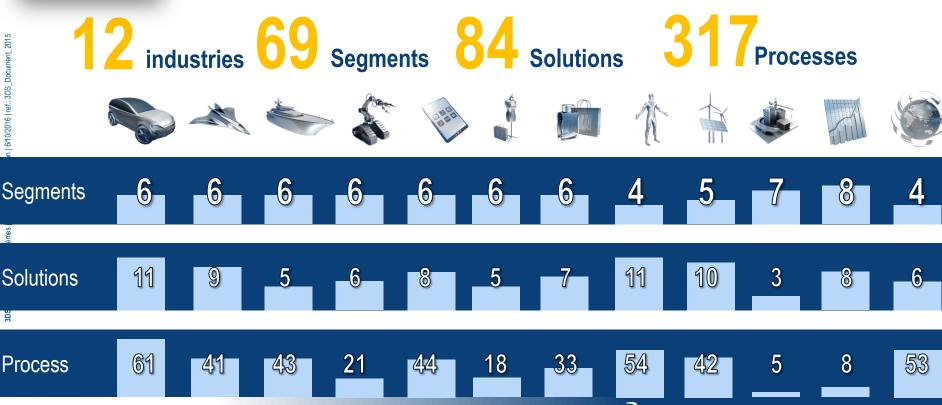
# Industry Leadership for Growth

Bruno Latchague





# A Rich Portfolio of Industry Solution Experiences





# From Product Selling to Industry Value Selling

## **Increased Win Rate**

- ► 650 Customers engaged with solutions and won (+1000 Opportunity won with solutions)
- ▶ 150 Partners have won Solution deals

## Increased **Deal Size**

- ► +40% deal size

  when engaging with Solution
- ► + 50% deals won
  with solution versus Q1 last Year

## **Increased Replicability**

- ▶ 70% of our solutions launched in 2015 are REPLICABLE
- ▶ 20% of the solutions launched in 2016 are ALREADY REPLICABLE



## Ericsson Adopts 3DEXPERIENCE Platform



### **Ericsson**

World leader in communications technology. Providing hardware, software and services to enable transformation through mobility. 40% of global mobile traffic

### **Business Values:**

## Enabling digital transformation of business processes

- Providing seamless integration of IT, telecom, hardware and software to facilitate smart, connected software- and service-driven experiences
- Fostering new processes of open innovation,
   reducing delays between ideation and go-to-market

#### Solution:

3DEXPERIENCE Platform with Business Operation Excellence leveraging ENOVIA applications

## Faraday Future Adopts 3DEXPERIENCE Platform





## **Faraday Future**

Launching with fully-electric vehicles that will offer smart and seamless connectivity to the outside world

# Center for Advanced Design Adopts SOLIDWORKS Industrial Designer powered by 3DEXPERIENCE Platform



## **Center for Advanced Design**

Product development consulting firm

#### **Business Values:**

## Accelerating industrial design concep development by:

- Eliminating repetitive tasks
- Improving flexibility for making design changes
- Streamlining communication of design concepts

→ Cut industrial design time by 60%

#### Solution:

**SOLIDWORKS Industrial Designer**, powered by **3D**EXPERIENCE platform



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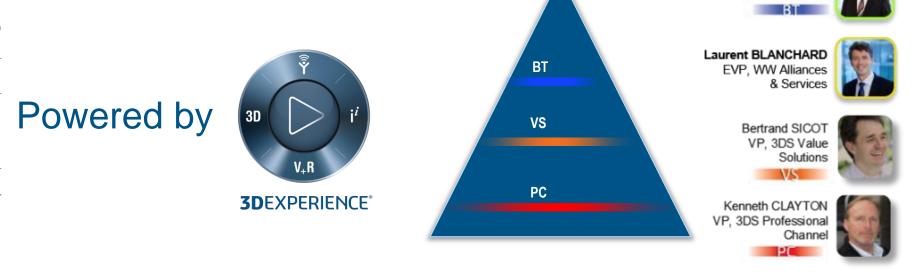


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## Scale Up with Global Field Operations



Sylvain LAURENT EVP, WW Business Transformation

